



The Carpet Care & Maintenance Guide

Love your floors for years to come!



We don't just deliver floors—we provide peace of mind.

Whether you've just completed a renovation or are a first-time home buyer, knowing how to care for your new floors may be unfamiliar.

Many homeowners don't realize that every flooring material has its own care requirements—and that traditional cleaning methods may not be safe or effective for today's advanced surfaces. That's why we created this guide: to offer clear, practical care instructions tailored to your specific flooring type. With the right steps, you'll not only preserve the look and feel of your new floors but also protect the investment you've made.

But this guide is more than a manual—it's part of the ongoing commitment Floor Coverings International® has made to you as your trusted, local flooring partner, offering expert-level support before, during, and long after installation.

Thank you for trusting us. We're proud to be part of your home—today and for years to come.



Care and Maintenance

Caring for Carpet

There's nothing like the comfort of a carpet to make your house feel like a home. Today's carpets are designed to do more—resist stains, stay soft, and hold up to the daily chaos of pets, play, and everything in between. With a few simple habits and the right cleaning schedule, you can keep your carpet looking fresh and feeling cozy for years to come.

Care Checklist

Spot Clean Accidents Immediately

- Blot (don't rub) stains with a clean, white cloth.
- Use a carpet-safe stain remover.
- Rinse with water and blot dry.

Vacuum Regularly

2–3 times per week for high-traffic or pet areas

- Invest in a quality vacuum certified through the Carpet and Rug Institute's Seal of Approval/Green Label [Vacuum Cleaner Program](#). Use slow, overlapping strokes and pay extra attention to areas with heavy foot traffic.
- For most carpet styles, use a vacuum with a rotating brush or combination beater/brush bar that agitates the carpet pile and mechanically loosens soil. Test the beater/brush bar in an inconspicuous location before regular use to make sure it doesn't produce excessive fuzzing.

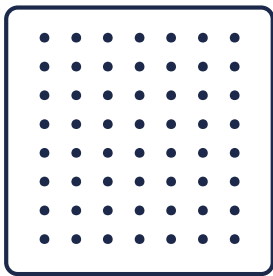


- Carpets with longer yarns—such as shag and berber—use suction-only vacuum or a vacuum with an adjustable brush lifted away from the carpet, so the fibers do not wrap around a rotating brush.

Edge Cleaning

1 time per week

- To maintain your carpet from corner to corner, use the vacuum edge tool to clean along baseboards and in corners where soil tends to settle and collect.



Caring for Carpet

Monthly Reminders

Deodorize Naturally

- Sprinkle baking soda, let sit for 15–30 minutes, then vacuum.
- Keeps carpets fresh between deeper cleanings.

Trim Snags

- Use scissors to carefully trim loose fibers instead of pulling them.

Deep & Professional Cleaning

Frequency: Every 6–18 Months

- Have your carpets professionally steam cleaned to remove deep dirt, allergens, and buildup.
- Ensure the use of high-powered, truck-mounted systems—not DIY rental units.
 - The rental units often lack the suction required to remove all the liquid, which can lead to mold and mildew growth on the pad underneath.
- Remember to keep receipts for warranty purposes.
- Most carpet warranties (including pet-friendly collections) require professional cleaning at least once a year to stay valid.



Stain Quick-Tips

Stain Type

How to Clean

Pet Accidents

Blot, then use enzyme cleaner; rinse with water.

Coffee or Wine

Blot with cold water, apply diluted vinegar or carpet-safe stain remover.

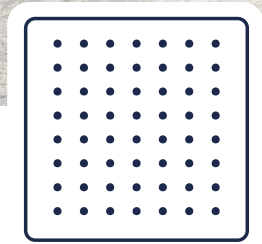
Mud

Let dry, vacuum, then dab with mild dish soap & water.

Grease or Oil

Sprinkle with baking soda, vacuum, then clean with mild dish soap.

[Click here](#) for a step-by-step recommendation for your exact spill or stain. These techniques will work on any manufacturer carpet.



Care and Maintenance

Caring for Carpet

Care Tips for Life with Pets & Children



Pet-Friendly Tips

- Keep pet nails trimmed to prevent snagging.
- Use area rugs or mats in play zones.
- Consider placing a washable runner where your pet enters the home.

Carpet Maintenance with Children

- Remove shoes at the door.
- Place play mats in high-use kid areas.
- Use washable rugs under craft or snack stations.
- Rotate furniture to avoid wear patterns.
- Choose pet and kid-friendly carpet styles like **Shaw's LifeGuard®** or **Pet Perfect™**.



Quick Fixes for Common Kid Messes

Mess Type	How to Clean
Juice or Milk Spill	Blot with water and mild detergent. Rinse and blot dry.
Crayon or Marker	Gently scrape, then blot with rubbing alcohol. Test a hidden spot first.
Slime	Freeze with ice, gently scrape, use vinegar and water solution.



Care and Maintenance

Warranties

Partnering with Leading Flooring Manufacturers

Floor Coverings International® partners with leading manufacturers like **Shaw Floors** and **Mohawk** to bring you the highest quality flooring options on the market. These trusted brands are known for their innovation, durability, and design excellence, ensuring that every project meets the highest standards. Our manufacturers also offer warranty coverage for product defects, ensuring that issues like stains on a stain-resistant carpet are addressed. It's important to note that these warranties generally do not cover regular wear and tear.

By working directly with these industry leaders, Floor Coverings International® provides exclusive selections, cutting-edge materials, and expert guidance to help customers find the perfect flooring for their homes.

Full Coverage, Full Confidence

Since you purchase your flooring and installation together from us, you're fully protected! And if any issues arise, we handle it and represent you directly with the manufacturer.



Floor Coverings International® offers a warranty of at least one (1) year on installation and workmanship with extended warranties available at select locations.* Most competitors only cover one year or less.* Also, products showcased in the Mobile Flooring Showroom® come with a factory-direct limited warranty provided by the manufacturer. These guarantees will cover manufacturer defects and typically last for up to 10 years.

**This guarantee may vary based on project location or for commercial-grade installations.*